



Job Description

PRODUCTION MANAGER (EXPERIENTIAL)

Routine working location:	Central London, UK
Salary:	Competitive
Closing date:	30th September 2019
How to apply:	Email your CV and covering letter to work@audience.co.uk

Audience are recruiting a permanent Production Manager (Experiential) to join our team of live event production specialists. We are an energetic and experienced team, who go the extra mile for our clients and deliver outstanding results every time.

The Company

We are an experiential marketing agency, with specialist skills in delivering live activations for B2B and B2C audiences. Our efforts are amplified by joined-up thinking across marketing channels, creating holistic campaigns with cross-agency management.

We are breaking the mould by cutting the “agency fat” seen in our industry, giving us a competitive advantage whilst keeping procedures creative at every stage. We are an established team taken very seriously, yet the agency is young enough for you to make your future here (no corporate ceilings).

Since opening our doors in 2015 we have worked with some of the world’s most loved brands, companies and countries, creating brand experiences in the UK and beyond. We operate in a wide range of markets across three service streams; Strategy, Creative and Production.

The Role

We are looking for a skilled Production Manager (Experiential) to join the team, reporting in to the Head of Experiential.

The Production Manager will work with a team of Live Producers and will ensure the smooth delivery of a broad range of projects. You will work with the support of in-house and external creatives, designers and your line manager. Where required you will also lead events end to end.

You will be expected to set a precedent with the team and be a real leader – your production and project management skills should be second to none. You will have top technical knowledge, including but not limited to;

- *Understanding event audio visual requirements and be able to make a recommendation as to what kit is used, including understanding different power requirements and ensuring this is in place*



- *Ability to brief in production/stand builds with suppliers in a detailed and efficient manner. You will understand the difference between production types (i.e. CNC, vinyl applications) and be able to work up cost-efficient budgets for clients that deliver first rate results*
- *You will be able to competently pull together RAMS and have a thorough knowledge of H&S*

You will be methodical and set clear direction across the team ensuring projects are delivered on brief, within budget and on time.

The Tasks

- Manage supplier relationships
- Manage our storage databases and owned kit
- Oversee production of all experiential projects
- Assist on pitches
- Act as event manager (representing the client) within our wide production teams when needed
- Cost projects accordingly (and keep track of producer GP margins)

The Skills

You will be able to show examples of when you have achieved the skills below and offer your own additional skills over and above the specification. We aren't looking for the acceptable candidate, we are looking for the exceptional one. We are looking for a team player who can work brilliantly under pressure, whilst drawing on personal experience of running event campaigns.

Key skills required:

- World-class plate spinner – running multiple projects at once
- Willingness to be on-site for live activations
- Managing a number of projects simultaneously
- Excellent onsite event management skills
- Great production skills and knowledge (Inc. technical)
- Great client management skills and professional manner
- Second to none attention to detail – timing plans, budgets, creative
- Ability to understand when the utmost attention is required to prioritise tasks with certain urgency
- Comfortable travelling around the world
- Comfortable working anywhere in the world (in all sorts of environments)
- Comfortable working unsociable hours
- Proficient in MS Office and agency systems
- Be self-motivated, self-sufficient and have an accountable attitude
- Remain calm and collected in high stress environments
- Manage a long list of suppliers, whilst working effectively for them to deliver ahead of time and with significant savings of budget



- Hands-on attitude and an open communicator

Your Expectations

We encourage our teams to go through constant training and self improvement, so we expect you to bring ideas on how to do this. But as a start, we expect you to have:

- 8+ years' relevant agency experience on consistent £200k+ budgets (both B2B and B2C)
- Strong experience managing and leading a team
- Experience in a broad range of tier 1 venues (inc. Royal Parks, Network Rail, GLA, airports etc.)
- Experience in receiving and responding to a client brief, including coming up with creative concepts, budgets and writing presentations
- Be proficient in business systems

Expect from Us

- Guided career progression
- G&T policy (give and take flexible working)
- G&T policy (gin & tonics on Fridays)
- Regular team socials
- Sponsored training courses
- Free breakfast and generously stocked kitchen
- Relaxed dress code
- Office dog(s)
- Mobile phone (or monetary contribution)
- Lieu days
- 28 days holiday
- Extra day holiday per year of commitment
- Extra day holiday for birthday, wedding or moving house
- Company subbed holidays, rewards and incentives

We want you to get behind our mission to make live experiences more engaging, however you feel you can through this role. You'll connect the dots, think on your feet and lead our clients on exciting journeys. We love what we do and want you to too.