



## Job Description

### Graphic Designer

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Routine working location:	Central London, UK
Salary:	Competitive
Closing date:	30th October 2019 (to start in November 2019)
How to apply:	Email your CV and covering letter to <a href="mailto:work@audience.co.uk">work@audience.co.uk</a>

Audience are recruiting a permanent Graphic Designer to join our team of live event production specialists. We are an energetic and experienced team, who go the extra mile for our clients and deliver outstanding results every time.

### The Company

We are a full-service engagement agency with a belief in the power of real, tangible experience and communications that demand curiosity and conversion from a brand or corporate audience.

We are breaking the mould by cutting the “agency fat” seen in our industry, giving us a competitive advantage whilst keeping procedures creative at every stage. We are an established team taken very seriously, yet the agency is young enough for you to make your future here (no corporate ceilings).

Since opening our doors in 2015 we have worked with some of the world’s most loved brands, companies and countries, creating brand experiences in the UK and beyond. We operate in a wide range of markets with our three departments; Corporate Communications, Brand Promotion, and World Stage across three service streams; Strategy, Creative and Production.

### The Role

We are looking for a skilled Graphic Designer to join the team, reporting in to the MD. Work will include creative pitch work, existing asset manipulation, event site branding, ATL ad designs, event site plans and presentation design. Your range will be very wide, from creative concepts to the finer detail over print specifications.

### The Tasks

As part of a small team you will be required to complete your job and work as a team player to achieve greater things in the agency. Typical tasks include (but are not limited to):

- Create InDesign and Google Docs presentations in accordance to our brand guidelines
- Visualise brand ideas (and workings) for campaign identities
- Work with scaled vector drawings to reflect product and site designs
- Visualise printed mock-ups (e.g. a billboard advert)



- Send a signage to print, including detailed spec requirements and manage quality and delivery

## The Skills

You will be able to show examples of when you have achieved the skills below and offer your own additional skills over and above the specification. We aren't looking for the acceptable candidate, we are looking for the exceptional one. We are looking for a team player who can work brilliantly under pressure, whilst drawing on personal experience of running event campaigns.

Key skills required:

- Excellent communication skills, fluent in English
- Proficient in Adobe Creative Suite
- A cool head when working under pressure
- University graduate or equivalent qualification or experience
- A strong understanding of deadlines and manage your time well
- Very organised manner and a can-do attitude
- World Class plate-spinner
- A proactive problem solver
- Able to manage a list of concurrent tasks calmly and keep them in control
- Keep a meticulous attention to detail in any environment
- Ability to understand when the utmost attention is required to prioritise tasks with certain urgency
- Comfortable working unsociable hours from time to time
- Be self-motivated, self-sufficient and have an accountable attitude
- Remain calm and collected in high stress environments
- Have a hands-on attitude and an open communicator

## Your Expectations

We encourage our teams to go through constant training and self improvement, so we expect you to bring ideas on how to do this. But as a start, we expect you to have:

- Degree level education
- 3 years' experience, ideally in a fast paced agency environment
- Be proficient in business systems such as MS Office / Google Docs

## Expect from Us

- Guided career progression
- G&T policy (give and take flexible working)
- G&T policy (gin & tonics on Fridays)
- Regular team socials
- Sponsored training courses



- Free breakfast and generously stocked kitchen
- Relaxed dress code
- Office dog(s)
- Mobile phone (or monetary contribution)
- Lieu days
- 28 days holiday
- Extra day holiday per year of commitment
- Extra day holiday for birthday, wedding or moving house
- Company subbed holidays, rewards and incentives

We want you to get behind our mission to make live experiences more engaging, however you feel you can through this role. You'll connect the dots, think on your feet and lead our clients on exciting journeys. We love what we do and want you to too.